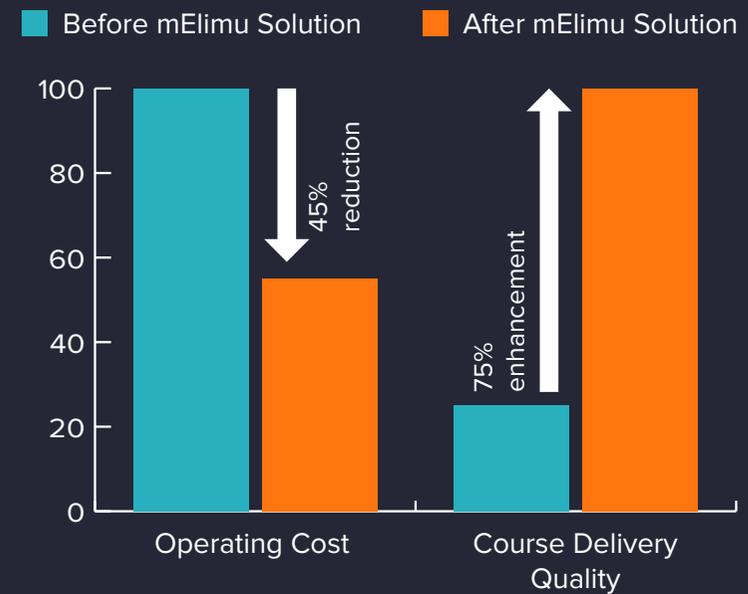




Learn how this leading public university in Kenya reduced its operational cost by 45% & enhanced its course delivery quality by 75%



**KENYATTA
UNIVERSITY**

Kenyatta University is one of the leading universities in Kenya judging by the quality of its graduates. Their aim is not only to maintain this position but to improve further and attain their vision of becoming a world-class university that is committed to quality and relevance.

What gives graduates of Kenyatta University a cutting edge over their peers is the University's emphasis on practical hands-on knowledge and the skills training imparted to its students. Towards this noble end, Kenyatta University has established meaningful links with industrial partners, who guide the University on practical, professional requirements that need to be built into programs at Kenyatta University.

As a result, the University's courses give their graduates a distinct advantage in the workplace. Already, many of their graduates are exposed to new employment opportunities by accessing industrial attachments during their study, or through course related placements.

The University's Main Campus is set on over 1,000 acres with a pleasant and serene surrounding conducive to academic and intellectual growth.

The Requirement

Our client “Kenyatta University” wanted to offer their students an offline mode of education, wanted to resolve all challenges faced by them in the manual system, and hence wanted to improve the student enrollments.

The Challenge

Working on our client Kenyatta University’s behalf, we realized that the following challenges were being faced by them:



Study Materials Mismanagement

Earlier system warranted the study materials hardcopy to be distributed to students, which they had to return to the university once the course got over. But most of the times students used to lose these materials causing issues. Hence issuance, distribution & management of study materials at various campuses was a challenge & an expensive affair.



Technology Limitation

Earlier technology being utilized was inadequate & unstable.



Collaboration Challenge

Earlier the students of a batch used to face difficulty in communicating with each other & also with the faculty/Profs.



Poor Course Delivery Quality

The traditionally followed course delivery method required students and faculty to meet in person or as a group for regularly scheduled class sessions on campus only. This limited the reach of the course to those students who could physically be available for the session.



Troubled registration process

Earlier manual process was being followed for the end-to-end registration (filling up the forms, submissions, review, interview, shortlisting, etc.), resulting in a limited reach of the university & thus low student enrollments.



Untracked Behavior & Trends

In the earlier system there was no provision for the university management to access the general perception of the students.



Inadequate Student support

Due to the earlier manual system, the student very seldom used to get their issues (administrative & Academic) resolved in time.



Negative Cash Flow Management

Due to the earlier program designs & limited technology, the fee collection was not adequate.



High Student Attrition Rate

In the earlier system there was a high student drop-out rate

The Solution Offered

The solution we offered has been detailed below:



mElimu supplied smartphone tablets with installed student's app, replaced completely the need to carry the hardcopy study materials by the students for accessing their course content.



We provided them with customized reports for students (to self-evaluation) & for teachers (to access student's attendance & participation/collaboration).



mElimu allowed the students of other countries also to enroll in the courses & appear in the university exams at the Kenyan embassy of their respective country.



Using mElimu app, students could directly tag the concerned profs/department heads to get the resolution for their issues (administrative/academic both).



mElimu provided a customized, ready to use, stable & single sign-on eLearning solution to the institution.



mElimu provided Compliance Configuration & Monitoring tools for quality assurance, leading to a reduction in the student attrition.



mElimu offered an analytics-driven system to the institution to access the current market trend & behaviors for planning & decision making purposes.



mElimu system offered fee-collection feature allowed Positive cash flow with timely Fee payments.



The Result

The solution that we offered, provided the following benefits:

1

The course delivery quality got enhanced by 75%, resulting in higher enrollments & better results of the students.

2

The operational cost got reduced by 45%, leading to a reduction in the course fees charged.

3

Reduction in fees & improvement in overall reach beyond the state borders (due to online mode of education/connectivity), resulted in increased student enrollments & rolling out multiple programs too.

4

Overall student expenses also reduced by nearly 80% (travel cost/Study material cost etc.)

5

Due to the higher revenue generated by the university, the overall salary/increment of faculty got an upward push.

6

Since the technology was up-to-date, the learning became fun & student's performance improved.

7

Customized analytics & reports for management, administrators & facilitators were also made available.



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