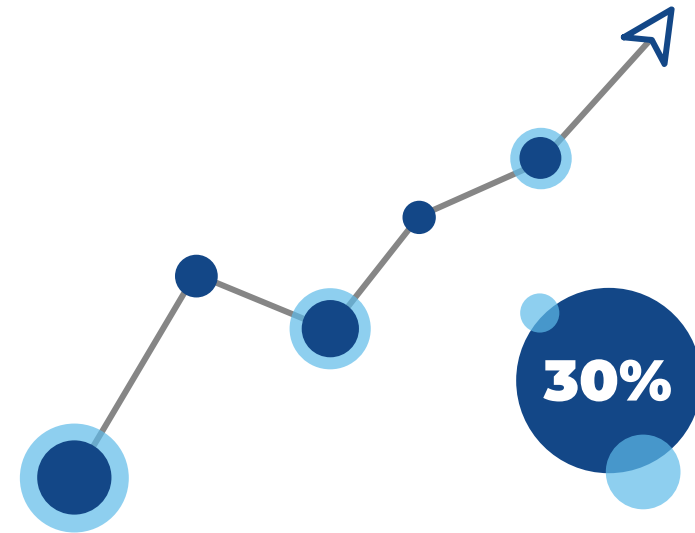




Find out how this large university in Cairo improved its student base and academic result by 30%



Badr University in Cairo (BUC) is one of the largest universities in Egypt, located in Badr City. It is a new urban community northeast of Cairo and is ideal for serving the educational, medical, and cultural needs of growing populations. BUC provides a wide range of campus facilities that are open to students, administrative staff, school members, and the local community.

Badr University in Cairo (BUC) has had a strong vision to become among the leaders of higher education in Egypt and the region, and later on in the world. This vision has guided them throughout all stages of development and has become their guiding beacon.

BUC's main objective is to ensure that its students are well prepared for the challenges that lie ahead in a rapidly changing world. They invite you to explore their website so that you may discover more about the university and the quality educational programs and activities we offer to our students.

The Requirement

Our client “Badr University in Cairo (BUC)” wanted the design and development of an integrated digital platform, Offline Mobile App and Integration with 3rd party systems (e-Library, O-365 & SIS).

The Challenge

Working on our client Badr University in Cairo (BUC)’s behalf, we realized that the following challenges were being faced by them:

Troubled Student Registration

Earlier manual process was used for the entire admission process. Issues faced by Students in getting themselves enrolled & similarly by BUC staff in managing them.

Low bandwidth issues

The college website was slow & students faced difficulties in browsing the university website even on the campus itself.

Attendance Marking

Earlier the mode of marking the attendance was completely manual that involved manually calculating the total attendance daily.

Hard Copy used throughout the course

Students relied on the hard copies of study materials & had to physically visit the campus for any issue resolution or to submit the assignments/test answer sheet.

Unavailability of On-line classes/meeting tools

The professors had to rely only on the offline mode of conducting the lectures/classes/meeting.

Difficulty in meeting student’s diverse needs

It was quite difficult for the teachers to meet the diverse needs of individual students owing to the huge strength of students in the classroom.

Low students’ engagement in classroom activities

Low participation/engagement in the classroom activities by some of the low self-esteem and shy students.

The Result

The solution that we offered, provided the following benefits:



Multifold increase in the student's enrollment & thus the student base.



Reduction in the complexities involved in the overall management by the staff.



E-Library provided access to thousands of referred journals, books, images, audio, and video files allowing students and profs to access these learning resources anytime, anywhere online.



Student's engagement in classroom activities improved.



Due to the overall improvement in the student enrollments & better academic results, the overall revenue generated increased by 30%



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